

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Science and Technology

Program : B.A. (Mass Media)

Program Code : 131

Mode of Learning : Regular

Pattern : Revised 2014

Branch : No Branch

Program Part : B.A. (Mass Media)

Program Part Term : Semester IV

Event : March 2020

**Course Level Details:-**

| Course Code | Course Name                        | Credits | Grade Template Name | AM | INT |     | EXT |     | Course Max Marks |
|-------------|------------------------------------|---------|---------------------|----|-----|-----|-----|-----|------------------|
|             |                                    |         |                     |    | Min | Max | Min | Max |                  |
| 4001        | Introduction to Broadcasting       | 4.00    | 10 Point Grading    | TH | 10  | 25  | 30  | 75  | 100              |
| 4002        | Integrated Marketing Communication | 4.00    | 10 Point Grading    | TH | 10  | 25  | 30  | 75  | 100              |
| 4003        | Introduction to New Media          | 4.00    | 10 Point Grading    | TH | 10  | 25  | 30  | 75  | 100              |
| 4004        | Writing for Media                  | 4.00    | 10 Point Grading    | TH | 40  | 100 | --  | --  | 100              |
| 4004        | Women and Media                    | 4.00    | 10 Point Grading    | TH | 10  | 25  | 30  | 75  | 100              |
| 4015        | Women's Studies.                   | 2.00    | 10 Point Grading    | TH | 20  | 50  | --  | --  | 50               |
| 4005        | Writing for Media                  | 4.00    | 10 Point Grading    | TH | 10  | 25  | 30  | 75  | 100              |
| 4025        | Women and Media                    | 2.00    | 10 Point Grading    | TH | 20  | 50  | --  | --  | 50               |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

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**Grade Template Used: :-**

Template Name : Grade\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

| Sr. No. | Grade Abbreviation | From (Marks) | To (Marks) | Status | GradePoint | Description |
|---------|--------------------|--------------|------------|--------|------------|-------------|
| 1       | O+                 | 90           | 100        | Pass   | 10.00      | O+          |
| 2       | O                  | 89           | 89.99      | Pass   | 9.90       | O           |
| 3       | O                  | 88           | 88.99      | Pass   | 9.80       | O           |
| 4       | O                  | 87           | 87.99      | Pass   | 9.70       | O           |
| 5       | O                  | 86           | 86.99      | Pass   | 9.60       | O           |
| 6       | O                  | 85           | 85.99      | Pass   | 9.50       | O           |
| 7       | O                  | 84           | 84.99      | Pass   | 9.40       | O           |
| 8       | O                  | 83           | 83.99      | Pass   | 9.30       | O           |
| 9       | O                  | 82           | 82.99      | Pass   | 9.20       | O           |
| 10      | O                  | 81           | 81.99      | Pass   | 9.10       | O           |
| 11      | O                  | 80           | 80.99      | Pass   | 9.00       | O           |
| 12      | A+                 | 79           | 79.99      | Pass   | 8.90       | A+          |
| 13      | A+                 | 78           | 78.99      | Pass   | 8.80       | A+          |
| 14      | A+                 | 77           | 77.99      | Pass   | 8.70       | A+          |
| 15      | A+                 | 76           | 76.99      | Pass   | 8.60       | A+          |
| 16      | A+                 | 75           | 75.99      | Pass   | 8.50       | A+          |
| 17      | A+                 | 74           | 74.99      | Pass   | 8.40       | A+          |
| 18      | A+                 | 73           | 73.99      | Pass   | 8.30       | A+          |
| 19      | A+                 | 72           | 72.99      | Pass   | 8.20       | A+          |
| 20      | A+                 | 71           | 71.99      | Pass   | 8.10       | A+          |
| 21      | A+                 | 70           | 70.99      | Pass   | 8.00       | A+          |
| 22      | A                  | 69           | 69.99      | Pass   | 7.90       | A           |
| 23      | A                  | 68           | 68.99      | Pass   | 7.80       | A           |
| 24      | A                  | 67           | 67.99      | Pass   | 7.70       | A           |
| 25      | A                  | 66           | 66.99      | Pass   | 7.60       | A           |
| 26      | A                  | 65           | 65.99      | Pass   | 7.50       | A           |
| 27      | A                  | 64           | 64.99      | Pass   | 7.40       | A           |
| 28      | A                  | 63           | 63.99      | Pass   | 7.30       | A           |
| 29      | A                  | 62           | 62.99      | Pass   | 7.20       | A           |
| 30      | A                  | 61           | 61.99      | Pass   | 7.10       | A           |
| 31      | A                  | 60           | 60.99      | Pass   | 7.00       | A           |
| 32      | B+                 | 59           | 59.99      | Pass   | 6.80       | B+          |
| 33      | B+                 | 58           | 58.99      | Pass   | 6.60       | B+          |
| 34      | B+                 | 57           | 57.99      | Pass   | 6.40       | B+          |
| 35      | B+                 | 56           | 56.99      | Pass   | 6.20       | B+          |
| 36      | B+                 | 55           | 55.99      | Pass   | 6.00       | B+          |
| 37      | B                  | 54           | 54.99      | Pass   | 5.90       | B           |
| 38      | B                  | 53           | 53.99      | Pass   | 5.80       | B           |
| 39      | B                  | 52           | 52.99      | Pass   | 5.70       | B           |
| 40      | B                  | 51           | 51.99      | Pass   | 5.60       | B           |
| 41      | B                  | 50           | 50.99      | Pass   | 5.50       | B           |
| 42      | C                  | 49           | 49.99      | Pass   | 5.40       | C           |
| 43      | C                  | 48           | 48.99      | Pass   | 5.30       | C           |
| 44      | C                  | 47           | 47.99      | Pass   | 5.20       | C           |
| 45      | C                  | 46           | 46.99      | Pass   | 5.10       | C           |

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| Sr. No. | Grade Abbreviation | From (Marks) | To (Marks) | Status | GradePoint | Description |
|---------|--------------------|--------------|------------|--------|------------|-------------|
| 46      | C                  | 45           | 45.99      | Pass   | 5.00       | C           |
| 47      | P                  | 44           | 44.99      | Pass   | 4.80       | P           |
| 48      | P                  | 43           | 43.99      | Pass   | 4.60       | P           |
| 49      | P                  | 42           | 42.99      | Pass   | 4.40       | P           |
| 50      | P                  | 41           | 41.99      | Pass   | 4.20       | P           |
| 51      | P                  | 40           | 40.99      | Pass   | 4.00       | P           |
| 52      | F                  | 0            | 39.99      | Fail   | 0.00       | F           |

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**Abbreviations Used:**

|      |                                |
|------|--------------------------------|
| EXT  | External Assessment            |
| INT  | Internal Assessment            |
| EX   | External                       |
| IN   | Internal                       |
| PR   | Practical                      |
| PV   | Practical/Viva                 |
| TH   | Theory                         |
| TW   | Term Work                      |
| Cr   | Credits                        |
| AM   | Assessment Method              |
| Gr   | Grade Obtained                 |
| SGPA | Semester Grade Point Average   |
| CGPA | Cumulative Grade Point Average |
| EGP  | Earned Grade Points            |
| c    | Current Performance            |
| NP   | Not Permitted                  |
| UMC  | Unfair Means Case              |
| FF   | Fail                           |
| RR   | Result Reserved                |
| +    | Grace applied                  |
| AB   | Absent                         |
| ATKT | Allowed to keep Terms          |
| RMK  | Remark                         |
| x    | Past Performance               |
| App  | Appearance                     |
| Obt  | Obtained                       |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

Name : BHATT NAMRATA MAYANK RITA

Seat No : 045107

Center : 007

PRN : 2018016100105491

Medium : English

College : 021: Smt. M.M.P. Shah Women's College of Arts and Commerce, Matunga (Autonomous), Mumbai

| Course Code  | Course Name                        | AM | INT     |                                      | EXT     |                   | Total |                          | Grace | Total (100)                 | Cr | Gr | GP                       | EGP   | App |
|--|------------------------------------|----|---------|--------------------------------------|---------|-------------------|-------|--------------------------|-------|-----------------------------|----|----|--------------------------|-------|-----|
|  |                                    |    | Min/Max | Obt                                  | Min/Max | Obt               | Max   | Obt                      |       |                             |    |    |                          |       |     |
| 3001   | Introduction to Print Media        | TH | 10/25   | 10                                   | 30/75   | 75                | 100   | 85                       |       | 85/100                      | 4  | O  | 9.50                     | 38.00 | c   |
| 3002   | Basics of Advertising              | TH | 10/25   | 12                                   | 30/75   | 72                | 100   | 84                       |       | 84/100                      | 4  | O  | 9.40                     | 37.60 | c   |
| 3003   | Fundamentals of Public Relations   | TH | 10/25   | 12                                   | 30/75   | 75                | 100   | 87                       |       | 87/100                      | 4  | O  | 9.70                     | 38.80 | c   |
| 3004   | Visual Communication               | TH | 40/100  | 50                                   | --      | --                | 100   | 50                       |       | 50/100                      | 4  | B  | 5.50                     | 22.00 | c   |
| 3005   | Introduction to Cinema             | TH | 10/25   | 10                                   | 30/75   | 75                | 100   | 85                       |       | 85/100                      | 4  | O  | 9.50                     | 38.00 | c   |
| <b>Sem III</b>   | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: 174.40</b>             |         | <b>SGPA: 8.72</b> |       | <b>Grade: A+</b>         |       | <b>Grand Total: 391/500</b> |    |    | <b>Percentage: 78.20</b> |       |     |
| 4001   | Introduction to Broadcasting       | TH | 10/25   | 10                                   | 30/75   | 49                | 100   | 59                       |       | 59/100                      | 4  | B+ | 6.80                     | 27.20 | c   |
| 4002   | Integrated Marketing Communication | TH | 10/25   | 10                                   | 30/75   | 49                | 100   | 59                       |       | 59/100                      | 4  | B+ | 6.80                     | 27.20 | c   |
| 4003   | Introduction to New Media          | TH | 10/25   | 10                                   | 30/75   | 49                | 100   | 59                       |       | 59/100                      | 4  | B+ | 6.80                     | 27.20 | c   |
| 4004   | Women and Media                    | TH | 10/25   | 10                                   | 30/75   | 40                | 100   | 50                       |       | 50/100                      | 4  | B  | 5.50                     | 22.00 | c   |
| 4005   | Writing for Media                  | TH | 10/25   | 10                                   | 30/75   | 30                | 100   | 40                       |       | 40/100                      | 4  | P  | 4.00                     | 16.00 | c   |
| <b>Sem IV</b>  | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: 119.60</b>             |         | <b>SGPA: 5.98</b> |       | <b>Grade: B</b>          |       | <b>Grand Total: 267/500</b> |    |    | <b>Percentage: 53.40</b> |       |     |
| <b>Remark: Change in Internal Marks, The result of current appearance is computed as per the UGC Notification dt.29.04.2020. SUB:4003. DT.27/10/2021</b> |                                    |    |         |                                      |         |                   |       |                          |       |                             |    |    |                          |       |     |
| <b>Cumulative</b>  | <b>Total Credits : 40.00</b>       |    |         | <b>Total EGP : 294.00</b>            |         |                   |       | <b>Total CGPA : 7.35</b> |       |                             |    |    | <b>Final Grade : A</b>   |       |     |
|  | <b>Grand Total : 658/1000</b>      |    |         | <b>Equivalent Percentage : 65.80</b> |         |                   |       | <b>Status : Pass</b>     |       |                             |    |    |                          |       |     |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

Name : GUPTA KOMAL RAJESH SANGEETA

Seat No : 045111

Center : 007

PRN : 2018016100105726

Medium : English

College : 021: Smt. M.M.P. Shah Women's College of Arts and Commerce, Matunga (Autonomous), Mumbai

| Course Code   | Course Name                        | AM | INT     |                                      | EXT     |                   | Total |                          | Grace | Total (100)                 | Cr | Gr                      | GP                       | EGP   | App |
|---|------------------------------------|----|---------|--------------------------------------|---------|-------------------|-------|--------------------------|-------|-----------------------------|----|-------------------------|--------------------------|-------|-----|
|   |                                    |    | Min/Max | Obt                                  | Min/Max | Obt               | Max   | Obt                      |       |                             |    |                         |                          |       |     |
| 3001  | Introduction to Print Media        | TH | 10/25   | 15                                   | 30/75   | 34                | 100   | 49                       |       | 49/100                      | 4  | C                       | 5.40                     | 21.60 | x   |
| 3002  | Basics of Advertising              | TH | 10/25   | 15                                   | 30/75   | 39                | 100   | 54                       |       | 54/100                      | 4  | B                       | 5.90                     | 23.60 | x   |
| 3003  | Fundamentals of Public Relations   | TH | 10/25   | 15                                   | 30/75   | 39                | 100   | 54                       |       | 54/100                      | 4  | B                       | 5.90                     | 23.60 | c   |
| 3004  | Visual Communication               | TH | 40/100  | 59                                   | --      | --                | 100   | 59                       |       | 59/100                      | 4  | B+                      | 6.80                     | 27.20 | x   |
| 3005  | Introduction to Cinema             | TH | 10/25   | 15                                   | 30/75   | 39                | 100   | 54                       |       | 54/100                      | 4  | B                       | 5.90                     | 23.60 | c   |
| <b>Sem III</b>  | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: 119.60</b>             |         | <b>SGPA: 5.98</b> |       | <b>Grade: B</b>          |       | <b>Grand Total: 270/500</b> |    |                         | <b>Percentage: 54.00</b> |       |     |
| 4001  | Introduction to Broadcasting       | TH | 10/25   | 19                                   | 30/75   | 46                | 100   | 65                       |       | 65/100                      | 4  | A                       | 7.50                     | 30.00 | c   |
| 4002  | Integrated Marketing Communication | TH | 10/25   | 18                                   | 30/75   | 45                | 100   | 63                       |       | 63/100                      | 4  | A                       | 7.30                     | 29.20 | c   |
| 4003  | Introduction to New Media          | TH | 10/25   | 17                                   | 30/75   | 44                | 100   | 61                       |       | 61/100                      | 4  | A                       | 7.10                     | 28.40 | c   |
| 4004  | Women and Media                    | TH | 10/25   | 16                                   | 30/75   | 43                | 100   | 59                       |       | 59/100                      | 4  | B+                      | 6.80                     | 27.20 | c   |
| 4005  | Writing for Media                  | TH | 10/25   | 16                                   | 30/75   | 43                | 100   | 59                       |       | 59/100                      | 4  | B+                      | 6.80                     | 27.20 | c   |
| <b>Sem IV</b>   | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: 142.00</b>             |         | <b>SGPA: 7.10</b> |       | <b>Grade: A</b>          |       | <b>Grand Total: 307/500</b> |    |                         | <b>Percentage: 61.40</b> |       |     |
| <b>Remark: The result of current appearance is computed as per the UGC Notification dt.29.04.2020</b> |                                    |    |         |                                      |         |                   |       |                          |       |                             |    |                         |                          |       |     |
| <b>Cumulative</b>   | <b>Total Credits : 40.00</b>       |    |         | <b>Total EGP : 261.60</b>            |         |                   |       | <b>Total CGPA : 6.54</b> |       |                             |    | <b>Final Grade : B+</b> |                          |       |     |
|   | <b>Grand Total : 577/1000</b>      |    |         | <b>Equivalent Percentage : 57.70</b> |         |                   |       | <b>Status : Pass</b>     |       |                             |    |                         |                          |       |     |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

Name : IRANI SHEHNAZ MEHER RAJNI

Seat No : 045113

Center : 007

PRN : 2018016100105123

Medium : English

College : 021: Smt. M.M.P. Shah Women's College of Arts and Commerce, Matunga (Autonomous), Mumbai

| Course Code   | Course Name                        | AM | INT     |                                      | EXT     |                   | Total |                          | Grace | Total (100)                 | Cr | Gr                     | GP                       | EGP   | App |
|---|------------------------------------|----|---------|--------------------------------------|---------|-------------------|-------|--------------------------|-------|-----------------------------|----|------------------------|--------------------------|-------|-----|
|   |                                    |    | Min/Max | Obt                                  | Min/Max | Obt               | Max   | Obt                      |       |                             |    |                        |                          |       |     |
| 3001  | Introduction to Print Media        | TH | 10/25   | 15                                   | 30/75   | 30                | 100   | 45                       |       | 45/100                      | 4  | C                      | 5.00                     | 20.00 | x   |
| 3002  | Basics of Advertising              | TH | 10/25   | 15                                   | 30/75   | 30                | 100   | 45                       |       | 45/100                      | 4  | C                      | 5.00                     | 20.00 | x   |
| 3003  | Fundamentals of Public Relations   | TH | 10/25   | 15                                   | 30/75   | 31                | 100   | 46                       |       | 46/100                      | 4  | C                      | 5.10                     | 20.40 | x   |
| 3004  | Visual Communication               | TH | 40/100  | 48                                   | --      | --                | 100   | 48                       |       | 48/100                      | 4  | C                      | 5.30                     | 21.20 | c   |
| 3005  | Introduction to Cinema             | TH | 10/25   | 10                                   | 30/75   | 32                | 100   | 42                       |       | 42/100                      | 4  | P                      | 4.40                     | 17.60 | x   |
| <b>Sem III</b>  | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: 99.20</b>              |         | <b>SGPA: 4.96</b> |       | <b>Grade: P</b>          |       | <b>Grand Total: 226/500</b> |    |                        | <b>Percentage: 45.20</b> |       |     |
| 4001  | Introduction to Broadcasting       | TH | 10/25   | 17                                   | 30/75   | 40                | 100   | 57                       |       | 57/100                      | 4  | B+                     | 6.40                     | 25.60 | c   |
| 4002  | Integrated Marketing Communication | TH | 10/25   | 16                                   | 30/75   | 39                | 100   | 55                       |       | 55/100                      | 4  | B+                     | 6.00                     | 24.00 | c   |
| 4003  | Introduction to New Media          | TH | 10/25   | 17                                   | 30/75   | 40                | 100   | 57                       |       | 57/100                      | 4  | B+                     | 6.40                     | 25.60 | c   |
| 4004  | Women and Media                    | TH | 10/25   | 17                                   | 30/75   | 35                | 100   | 52                       |       | 52/100                      | 4  | B                      | 5.70                     | 22.80 | c   |
| 4005  | Writing for Media                  | TH | 10/25   | 17                                   | 30/75   | 51                | 100   | 68                       |       | 68/100                      | 4  | A                      | 7.80                     | 31.20 | c   |
| <b>Sem IV</b>   | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: 129.20</b>             |         | <b>SGPA: 6.46</b> |       | <b>Grade: B+</b>         |       | <b>Grand Total: 289/500</b> |    |                        | <b>Percentage: 57.80</b> |       |     |
| <b>Remark: The result of current appearance is computed as per the UGC Notification dt.29.04.2020</b> |                                    |    |         |                                      |         |                   |       |                          |       |                             |    |                        |                          |       |     |
| <b>Cumulative</b>   | <b>Total Credits : 40.00</b>       |    |         | <b>Total EGP : 228.40</b>            |         |                   |       | <b>Total CGPA : 5.71</b> |       |                             |    | <b>Final Grade : B</b> |                          |       |     |
|   | <b>Grand Total : 515/1000</b>      |    |         | <b>Equivalent Percentage : 51.50</b> |         |                   |       | <b>Status : Pass</b>     |       |                             |    |                        |                          |       |     |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

Name : SHELKE SEJAL NAVNATH LATA

Seat No : 045135

Center : 007

PRN : 2018016100105475

Medium : English

College : 021: Smt. M.M.P. Shah Women's College of Arts and Commerce, Matunga (Autonomous), Mumbai

| Course Code   | Course Name                        | AM | INT     |                                   | EXT     |                   | Total |                        | Grace | Total (100)                 | Cr | Gr | GP                       | EGP   | App |
|---|------------------------------------|----|---------|-----------------------------------|---------|-------------------|-------|------------------------|-------|-----------------------------|----|----|--------------------------|-------|-----|
|   |                                    |    | Min/Max | Obt                               | Min/Max | Obt               | Max   | Obt                    |       |                             |    |    |                          |       |     |
| 3001  | Introduction to Print Media        | TH | 10/25   | 10                                | 30/75   | 57                | 100   | 67                     |       | 67/100                      | 4  | A  | 7.70                     | 30.80 | c   |
| 3002  | Basics of Advertising              | TH | 10/25   | 10                                | 30/75   | 42                | 100   | 52                     |       | 52/100                      | 4  | B  | 5.70                     | 22.80 | x   |
| 3003  | Fundamentals of Public Relations   | TH | 10/25   | 10                                | 30/75   | 57                | 100   | 67                     |       | 67/100                      | 4  | A  | 7.70                     | 30.80 | c   |
| 3004  | Visual Communication               | TH | 40/100  | 42                                | --      | --                | 100   | 42                     |       | 42/100                      | 4  | P  | 4.40                     | 17.60 | c   |
| 3005  | Introduction to Cinema             | TH | 10/25   | 10                                | 30/75   | 72                | 100   | 82                     |       | 82/100                      | 4  | O  | 9.20                     | 36.80 | c   |
| <b>Sem III</b>  | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: 138.80</b>          |         | <b>SGPA: 6.94</b> |       | <b>Grade: B+</b>       |       | <b>Grand Total: 310/500</b> |    |    | <b>Percentage: 62.00</b> |       |     |
| 4001  | Introduction to Broadcasting       | TH | 10/25   | 10                                | 30/75   | 41                | 100   | 51                     |       | 51/100                      | 4  | B  | 5.60                     | 22.40 | c   |
| 4002  | Integrated Marketing Communication | TH | 10/25   | 10                                | 30/75   | 41                | 100   | 51                     |       | 51/100                      | 4  | B  | 5.60                     | 22.40 | c   |
| 4003  | Introduction to New Media          | TH | 10/25   | 00                                | 30/75   | NP                | 100   | FF                     |       | --                          | 4  | F  | 0.00                     | 0.00  | c   |
| 4004  | Women and Media                    | TH | 10/25   | 10                                | 30/75   | 40                | 100   | 50                     |       | 50/100                      | 4  | B  | 5.50                     | 22.00 | c   |
| 4005  | Writing for Media                  | TH | 10/25   | 10                                | 30/75   | 30                | 100   | 40                     |       | 40/100                      | 4  | P  | 4.00                     | 16.00 | c   |
| <b>Sem IV</b>   | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: --</b>              |         | <b>SGPA: --</b>   |       | <b>Grade: --</b>       |       | <b>Grand Total: --/500</b>  |    |    | <b>Percentage: --</b>    |       |     |
| <b>Remark: The result of current appearance is computed as per the UGC Notification dt.29.04.2020</b> |                                    |    |         |                                   |         |                   |       |                        |       |                             |    |    |                          |       |     |
| <b>Cumulative</b>   | <b>Total Credits : 40.00</b>       |    |         | <b>Total EGP : --</b>             |         |                   |       | <b>Total CGPA : --</b> |       |                             |    |    | <b>Final Grade : --</b>  |       |     |
|   | <b>Grand Total : --</b>            |    |         | <b>Equivalent Percentage : --</b> |         |                   |       | <b>Status : ATKT</b>   |       |                             |    |    |                          |       |     |

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DIRECTOR,  
Board of Examination and Evaluation  
SNDT Women's University  
Pariskha Bhavan, Mumbai- 400 049



SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

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DIRECTOR,  
Board of Examination and Evaluation  
SNDT Women's University  
Pariskha Bhavan, Mumbai- 400 049

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Science and Technology

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2014

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester IV

Event : March 2020

**Course Level Details:-**

| Course Code | Course Name                        | Credits | Grade Template Name | AM | INT |     | EXT |     | Paper Max Marks |
|-------------|------------------------------------|---------|---------------------|----|-----|-----|-----|-----|-----------------|
|             |                                    |         |                     |    | Min | Max | Min | Max |                 |
| 4001        | Introduction to Broadcasting       | 4       | 10 Point Grading    | TH | 10  | 25  | 30  | 75  | 100             |
| 4002        | Integrated Marketing Communication | 4       | 10 Point Grading    | TH | 10  | 25  | 30  | 75  | 100             |
| 4003        | Introduction to New Media          | 4       | 10 Point Grading    | TH | 10  | 25  | 30  | 75  | 100             |
| 4004        | Writing for Media                  | 4       | 10 Point Grading    | TH | 40  | 100 | --  | --  | 100             |
| 4004        | Women and Media                    | 4       | 10 Point Grading    | TH | 10  | 25  | 30  | 75  | 100             |
| 4015        | Women's Studies.                   | 2       | 10 Point Grading    | TH | 20  | 50  | --  | --  | 50              |
| 4005        | Writing for Media                  | 4       | 10 Point Grading    | TH | 10  | 25  | 30  | 75  | 100             |
| 4025        | Women and Media                    | 2       | 10 Point Grading    | TH | 20  | 50  | --  | --  | 50              |

**Grade Template Used :-**

Template Name : Grade\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

| Sr. No. | Grade Abbreviation | From (Marks) | To (Marks) | Status | GradePoint | Description |
|---------|--------------------|--------------|------------|--------|------------|-------------|
| 1       | O+                 | 90           | 100        | Pass   | 10.00      | O+          |
| 2       | O                  | 89           | 89.99      | Pass   | 9.90       | O           |
| 3       | O                  | 88           | 88.99      | Pass   | 9.80       | O           |
| 4       | O                  | 87           | 87.99      | Pass   | 9.70       | O           |
| 5       | O                  | 86           | 86.99      | Pass   | 9.60       | O           |
| 6       | O                  | 85           | 85.99      | Pass   | 9.50       | O           |
| 7       | O                  | 84           | 84.99      | Pass   | 9.40       | O           |
| 8       | O                  | 83           | 83.99      | Pass   | 9.30       | O           |
| 9       | O                  | 82           | 82.99      | Pass   | 9.20       | O           |
| 10      | O                  | 81           | 81.99      | Pass   | 9.10       | O           |
| 11      | O                  | 80           | 80.99      | Pass   | 9.00       | O           |
| 12      | A+                 | 79           | 79.99      | Pass   | 8.90       | A+          |
| 13      | A+                 | 78           | 78.99      | Pass   | 8.80       | A+          |
| 14      | A+                 | 77           | 77.99      | Pass   | 8.70       | A+          |
| 15      | A+                 | 76           | 76.99      | Pass   | 8.60       | A+          |
| 16      | A+                 | 75           | 75.99      | Pass   | 8.50       | A+          |
| 17      | A+                 | 74           | 74.99      | Pass   | 8.40       | A+          |
| 18      | A+                 | 73           | 73.99      | Pass   | 8.30       | A+          |

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Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

| Sr. No. | Grade Abbreviation | From (Marks) | To (Marks) | Status | GradePoint | Description |
|---------|--------------------|--------------|------------|--------|------------|-------------|
| 19      | A+                 | 72           | 72.99      | Pass   | 8.20       | A+          |
| 20      | A+                 | 71           | 71.99      | Pass   | 8.10       | A+          |
| 21      | A+                 | 70           | 70.99      | Pass   | 8.00       | A+          |
| 22      | A                  | 69           | 69.99      | Pass   | 7.90       | A           |
| 23      | A                  | 68           | 68.99      | Pass   | 7.80       | A           |
| 24      | A                  | 67           | 67.99      | Pass   | 7.70       | A           |
| 25      | A                  | 66           | 66.99      | Pass   | 7.60       | A           |
| 26      | A                  | 65           | 65.99      | Pass   | 7.50       | A           |
| 27      | A                  | 64           | 64.99      | Pass   | 7.40       | A           |
| 28      | A                  | 63           | 63.99      | Pass   | 7.30       | A           |
| 29      | A                  | 62           | 62.99      | Pass   | 7.20       | A           |
| 30      | A                  | 61           | 61.99      | Pass   | 7.10       | A           |
| 31      | A                  | 60           | 60.99      | Pass   | 7.00       | A           |
| 32      | B+                 | 59           | 59.99      | Pass   | 6.80       | B+          |
| 33      | B+                 | 58           | 58.99      | Pass   | 6.60       | B+          |
| 34      | B+                 | 57           | 57.99      | Pass   | 6.40       | B+          |
| 35      | B+                 | 56           | 56.99      | Pass   | 6.20       | B+          |
| 36      | B+                 | 55           | 55.99      | Pass   | 6.00       | B+          |
| 37      | B                  | 54           | 54.99      | Pass   | 5.90       | B           |
| 38      | B                  | 53           | 53.99      | Pass   | 5.80       | B           |
| 39      | B                  | 52           | 52.99      | Pass   | 5.70       | B           |
| 40      | B                  | 51           | 51.99      | Pass   | 5.60       | B           |
| 41      | B                  | 50           | 50.99      | Pass   | 5.50       | B           |
| 42      | C                  | 49           | 49.99      | Pass   | 5.40       | C           |
| 43      | C                  | 48           | 48.99      | Pass   | 5.30       | C           |
| 44      | C                  | 47           | 47.99      | Pass   | 5.20       | C           |
| 45      | C                  | 46           | 46.99      | Pass   | 5.10       | C           |
| 46      | C                  | 45           | 45.99      | Pass   | 5.00       | C           |
| 47      | P                  | 44           | 44.99      | Pass   | 4.80       | P           |
| 48      | P                  | 43           | 43.99      | Pass   | 4.60       | P           |
| 49      | P                  | 42           | 42.99      | Pass   | 4.40       | P           |
| 50      | P                  | 41           | 41.99      | Pass   | 4.20       | P           |
| 51      | P                  | 40           | 40.99      | Pass   | 4.00       | P           |
| 52      | F                  | 0            | 39.99      | Fail   | 0.00       | F           |

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DIRECTOR,  
Board of Examination and Evaluation  
SNDT Women's University  
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

**Abbreviations Used:**

|      |                                |
|------|--------------------------------|
| EXT  | External Assessment            |
| INT  | Internal Assessment            |
| EX   | External                       |
| IN   | Internal                       |
| PR   | Practical                      |
| PV   | Practical/Viva                 |
| TH   | Theory                         |
| TW   | Term Work                      |
| Cr   | Credits                        |
| AM   | Assessment Method              |
| Gr   | Grade Obtained                 |
| SGPA | Semester Grade Point Average   |
| CGPA | Cumulative Grade Point Average |
| EGP  | Earned Grade Points            |
| c    | Current Performance            |
| NP   | Not Permitted                  |
| UMC  | Unfair Means Case              |
| FF   | Fail                           |
| RR   | Result Reserved                |
| +    | Grace applied                  |
| AB   | Absent                         |
| ATKT | Allowed to keep Terms          |
| RMK  | Remark                         |
| x    | Past Performance               |
| App  | Appearance                     |
| Obt  | Obtained                       |

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

Name : KHAN SHAHISTA MOHD AZIZ NIGAR

Seat No : 045025

Center : 005

PRN : 2018016100003227

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

| Course Code   | Course Name                        | AM | INT                                  |     | EXT               |     | Total |     | Grace                    | Total (100) | Cr                          | Gr | GP                       | EGP   | App |
|---|------------------------------------|----|--------------------------------------|-----|-------------------|-----|-------|-----|--------------------------|-------------|-----------------------------|----|--------------------------|-------|-----|
|   |                                    |    | Min/Max                              | Obt | Min/Max           | Obt | Max   | Obt |                          |             |                             |    |                          |       |     |
| 3001  | Introduction to Print Media        | TH | 10/25                                | 13  | 30/75             | 44  | 100   | 57  |                          | 57/100      | 4                           | B+ | 6.40                     | 25.60 | x   |
| 3002  | Basics of Advertising              | TH | 10/25                                | 20  | 30/75             | 30  | 100   | 50  |                          | 50/100      | 4                           | B  | 5.50                     | 22.00 | x   |
| 3003  | Fundamentals of Public Relations   | TH | 10/25                                | 10  | 30/75             | 75  | 100   | 85  |                          | 85/100      | 4                           | O  | 9.50                     | 38.00 | c   |
| 3004  | Visual Communication               | TH | 40/100                               | 61  | --                | --  | 100   | 61  |                          | 61/100      | 4                           | A  | 7.10                     | 28.40 | x   |
| 3005  | Introduction to Cinema             | TH | 10/25                                | 10  | 30/75             | 75  | 100   | 85  |                          | 85/100      | 4                           | O  | 9.50                     | 38.00 | c   |
| <b>Sem III</b>  | <b>Total Credits: 20</b>           |    |                                      |     |                   |     |       |     |                          |             |                             |    |                          |       |     |
|   |                                    |    | <b>Total EGP: 152.00</b>             |     | <b>SGPA: 7.60</b> |     |       |     | <b>Grade: A</b>          |             | <b>Grand Total: 338/500</b> |    | <b>Percentage: 67.60</b> |       |     |
| 4001  | Introduction to Broadcasting       | TH | 10/25                                | 17  | 30/75             | 51  | 100   | 68  |                          | 68/100      | 4                           | A  | 7.80                     | 31.20 | c   |
| 4002  | Integrated Marketing Communication | TH | 10/25                                | 14  | 30/75             | 48  | 100   | 62  |                          | 62/100      | 4                           | A  | 7.20                     | 28.80 | c   |
| 4003  | Introduction to New Media          | TH | 10/25                                | 18  | 30/75             | 52  | 100   | 70  |                          | 70/100      | 4                           | A+ | 8.00                     | 32.00 | c   |
| 4004  | Women and Media                    | TH | 10/25                                | 15  | 30/75             | 49  | 100   | 64  |                          | 64/100      | 4                           | A  | 7.40                     | 29.60 | c   |
| 4005  | Writing for Media                  | TH | 10/25                                | 18  | 30/75             | 52  | 100   | 70  |                          | 70/100      | 4                           | A+ | 8.00                     | 32.00 | c   |
| <b>Sem IV</b>   | <b>Total Credits: 20</b>           |    |                                      |     |                   |     |       |     |                          |             |                             |    |                          |       |     |
|   |                                    |    | <b>Total EGP: 153.60</b>             |     | <b>SGPA: 7.68</b> |     |       |     | <b>Grade: A</b>          |             | <b>Grand Total: 334/500</b> |    | <b>Percentage: 66.80</b> |       |     |
| <b>Remark: The result of current appearance is computed as per the UGC Notification dt.29.04.2020</b> |                                    |    |                                      |     |                   |     |       |     |                          |             |                             |    |                          |       |     |
| <b>Cumulative</b>   | <b>Total Credits : 40.00</b>       |    | <b>Total EGP : 305.60</b>            |     |                   |     |       |     | <b>Total CGPA : 7.64</b> |             | <b>Final Grade : A</b>      |    |                          |       |     |
|   | <b>Grand Total : 672/1000</b>      |    | <b>Equivalent Percentage : 67.20</b> |     |                   |     |       |     | <b>Status : Pass</b>     |             |                             |    |                          |       |     |

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DIRECTOR,  
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Pariskha Bhavan, Mumbai- 400 049





SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date : 08 Dec 2020

Name : MAHMANKAR SAMIDHA SUDHIR SUMAN

Seat No : 045029

Center : 005

PRN : 2018016100002127

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

| Course Code   | Course Name                        | AM | INT                                  |     | EXT               |     | Total |                          | Grace | Total (100)                 | Cr | Gr | GP                       | EGP   | App |
|---|------------------------------------|----|--------------------------------------|-----|-------------------|-----|-------|--------------------------|-------|-----------------------------|----|----|--------------------------|-------|-----|
|   |                                    |    | Min/Max                              | Obt | Min/Max           | Obt | Max   | Obt                      |       |                             |    |    |                          |       |     |
| 3001  | Introduction to Print Media        | TH | 10/25                                | 16  | 30/75             | 75  | 100   | 91                       |       | 91/100                      | 4  | O+ | 10.00                    | 40.00 | c   |
| 3002  | Basics of Advertising              | TH | 10/25                                | 15  | 30/75             | 75  | 100   | 90                       |       | 90/100                      | 4  | O+ | 10.00                    | 40.00 | c   |
| 3003  | Fundamentals of Public Relations   | TH | 10/25                                | 15  | 30/75             | 75  | 100   | 90                       |       | 90/100                      | 4  | O+ | 10.00                    | 40.00 | c   |
| 3004  | Visual Communication               | TH | 40/100                               | 68  | --                | --  | 100   | 68                       |       | 68/100                      | 4  | A  | 7.80                     | 31.20 | c   |
| 3005  | Introduction to Cinema             | TH | 10/25                                | 14  | 30/75             | 75  | 100   | 89                       |       | 89/100                      | 4  | O  | 9.90                     | 39.60 | c   |
| <b>Sem III</b>  | <b>Total Credits: 20</b>           |    |                                      |     |                   |     |       |                          |       |                             |    |    |                          |       |     |
|   |                                    |    | <b>Total EGP: 190.80</b>             |     | <b>SGPA: 9.54</b> |     |       | <b>Grade: O</b>          |       | <b>Grand Total: 428/500</b> |    |    | <b>Percentage: 85.60</b> |       |     |
| 4001  | Introduction to Broadcasting       | TH | 10/25                                | 16  | 30/75             | 59  | 100   | 75                       |       | 75/100                      | 4  | A+ | 8.50                     | 34.00 | c   |
| 4002  | Integrated Marketing Communication | TH | 10/25                                | 15  | 30/75             | 58  | 100   | 73                       |       | 73/100                      | 4  | A+ | 8.30                     | 33.20 | c   |
| 4003  | Introduction to New Media          | TH | 10/25                                | 17  | 30/75             | 60  | 100   | 77                       |       | 77/100                      | 4  | A+ | 8.70                     | 34.80 | c   |
| 4004  | Women and Media                    | TH | 10/25                                | 15  | 30/75             | 52  | 100   | 67                       |       | 67/100                      | 4  | A  | 7.70                     | 30.80 | c   |
| 4005  | Writing for Media                  | TH | 10/25                                | 20  | 30/75             | 60  | 100   | 80                       |       | 80/100                      | 4  | O  | 9.00                     | 36.00 | c   |
| <b>Sem IV</b>   | <b>Total Credits: 20</b>           |    |                                      |     |                   |     |       |                          |       |                             |    |    |                          |       |     |
|   |                                    |    | <b>Total EGP: 168.80</b>             |     | <b>SGPA: 8.44</b> |     |       | <b>Grade: A+</b>         |       | <b>Grand Total: 372/500</b> |    |    | <b>Percentage: 74.40</b> |       |     |
| <b>Remark: The result of current appearance is computed as per the UGC Notification dt.29.04.2020</b> |                                    |    |                                      |     |                   |     |       |                          |       |                             |    |    |                          |       |     |
| <b>Cumulative</b>   | <b>Total Credits : 40.00</b>       |    | <b>Total EGP : 359.60</b>            |     |                   |     |       | <b>Total CGPA : 8.99</b> |       | <b>Final Grade : A+</b>     |    |    |                          |       |     |
|   | <b>Grand Total : 800/1000</b>      |    | <b>Equivalent Percentage : 80.00</b> |     |                   |     |       | <b>Status : Pass</b>     |       |                             |    |    |                          |       |     |

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DIRECTOR,  
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Pariskha Bhavan, Mumbai- 400 049



SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

Name : SALUNKE YOGITA PRAKASH KOMAL

Seat No : 045047

Center : 005

PRN : 2018016100002947

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

| Course Code   | Course Name                        | AM | INT                                  |     | EXT               |     | Total |                          | Grace | Total (100)                 | Cr | Gr | GP                       | EGP   | App |
|---|------------------------------------|----|--------------------------------------|-----|-------------------|-----|-------|--------------------------|-------|-----------------------------|----|----|--------------------------|-------|-----|
|   |                                    |    | Min/Max                              | Obt | Min/Max           | Obt | Max   | Obt                      |       |                             |    |    |                          |       |     |
| 3001  | Introduction to Print Media        | TH | 10/25                                | 11  | 30/75             | 42  | 100   | 53                       |       | 53/100                      | 4  | B  | 5.80                     | 23.20 | x   |
| 3002  | Basics of Advertising              | TH | 10/25                                | 13  | 30/75             | 38  | 100   | 51                       |       | 51/100                      | 4  | B  | 5.60                     | 22.40 | x   |
| 3003  | Fundamentals of Public Relations   | TH | 10/25                                | 10  | 30/75             | 66  | 100   | 76                       |       | 76/100                      | 4  | A+ | 8.60                     | 34.40 | c   |
| 3004  | Visual Communication               | TH | 40/100                               | 52  | --                | --  | 100   | 52                       |       | 52/100                      | 4  | B  | 5.70                     | 22.80 | x   |
| 3005  | Introduction to Cinema             | TH | 10/25                                | 13  | 30/75             | 72  | 100   | 85                       |       | 85/100                      | 4  | O  | 9.50                     | 38.00 | c   |
| <b>Sem III</b>  | <b>Total Credits: 20</b>           |    |                                      |     |                   |     |       |                          |       |                             |    |    |                          |       |     |
|   |                                    |    | <b>Total EGP: 140.80</b>             |     | <b>SGPA: 7.04</b> |     |       | <b>Grade: A</b>          |       | <b>Grand Total: 317/500</b> |    |    | <b>Percentage: 63.40</b> |       |     |
| 4001  | Introduction to Broadcasting       | TH | 10/25                                | 17  | 30/75             | 49  | 100   | 66                       |       | 66/100                      | 4  | A  | 7.60                     | 30.40 | c   |
| 4002  | Integrated Marketing Communication | TH | 10/25                                | 15  | 30/75             | 47  | 100   | 62                       |       | 62/100                      | 4  | A  | 7.20                     | 28.80 | c   |
| 4003  | Introduction to New Media          | TH | 10/25                                | 17  | 30/75             | 49  | 100   | 66                       |       | 66/100                      | 4  | A  | 7.60                     | 30.40 | c   |
| 4004  | Women and Media                    | TH | 10/25                                | 15  | 30/75             | 47  | 100   | 62                       |       | 62/100                      | 4  | A  | 7.20                     | 28.80 | c   |
| 4005  | Writing for Media                  | TH | 10/25                                | 17  | 30/75             | 49  | 100   | 66                       |       | 66/100                      | 4  | A  | 7.60                     | 30.40 | c   |
| <b>Sem IV</b>   | <b>Total Credits: 20</b>           |    |                                      |     |                   |     |       |                          |       |                             |    |    |                          |       |     |
|   |                                    |    | <b>Total EGP: 148.80</b>             |     | <b>SGPA: 7.44</b> |     |       | <b>Grade: A</b>          |       | <b>Grand Total: 322/500</b> |    |    | <b>Percentage: 64.40</b> |       |     |
| <b>Remark: The result of current appearance is computed as per the UGC Notification dt.29.04.2020</b> |                                    |    |                                      |     |                   |     |       |                          |       |                             |    |    |                          |       |     |
| <b>Cumulative</b>   | <b>Total Credits : 40.00</b>       |    | <b>Total EGP : 289.60</b>            |     |                   |     |       | <b>Total CGPA : 7.24</b> |       | <b>Final Grade : A</b>      |    |    |                          |       |     |
|   | <b>Grand Total : 639/1000</b>      |    | <b>Equivalent Percentage : 63.90</b> |     |                   |     |       | <b>Status : Pass</b>     |       |                             |    |    |                          |       |     |

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DIRECTOR,  
Board of Examination and Evaluation  
SNDT Women`s University  
Pariskha Bhavan, Mumbai- 400 049



SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

Name : VARMA NEHA RAM ASARE ISARAJEE

Seat No : 045057

Center : 005

PRN : 2018016100001565

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

| Course Code   | Course Name                        | AM | INT                                  |     | EXT               |     | Total |     | Grace                    | Total (100) | Cr                          | Gr | GP                       | EGP   | App |
|---|------------------------------------|----|--------------------------------------|-----|-------------------|-----|-------|-----|--------------------------|-------------|-----------------------------|----|--------------------------|-------|-----|
|   |                                    |    | Min/Max                              | Obt | Min/Max           | Obt | Max   | Obt |                          |             |                             |    |                          |       |     |
| 3001  | Introduction to Print Media        | TH | 10/25                                | 10  | 30/75             | 75  | 100   | 85  |                          | 85/100      | 4                           | O  | 9.50                     | 38.00 | c   |
| 3002  | Basics of Advertising              | TH | 10/25                                | 10  | 30/75             | 75  | 100   | 85  |                          | 85/100      | 4                           | O  | 9.50                     | 38.00 | c   |
| 3003  | Fundamentals of Public Relations   | TH | 10/25                                | 10  | 30/75             | 51  | 100   | 61  |                          | 61/100      | 4                           | A  | 7.10                     | 28.40 | c   |
| 3004  | Visual Communication               | TH | 40/100                               | 50  | --                | --  | 100   | 50  |                          | 50/100      | 4                           | B  | 5.50                     | 22.00 | c   |
| 3005  | Introduction to Cinema             | TH | 10/25                                | 10  | 30/75             | 66  | 100   | 76  |                          | 76/100      | 4                           | A+ | 8.60                     | 34.40 | c   |
| <b>Sem III</b>  | <b>Total Credits: 20</b>           |    |                                      |     |                   |     |       |     |                          |             |                             |    |                          |       |     |
|   |                                    |    | <b>Total EGP: 160.80</b>             |     | <b>SGPA: 8.04</b> |     |       |     | <b>Grade: A+</b>         |             | <b>Grand Total: 357/500</b> |    | <b>Percentage: 71.40</b> |       |     |
| 4001  | Introduction to Broadcasting       | TH | 10/25                                | 12  | 30/75             | 48  | 100   | 60  |                          | 60/100      | 4                           | A  | 7.00                     | 28.00 | c   |
| 4002  | Integrated Marketing Communication | TH | 10/25                                | 13  | 30/75             | 49  | 100   | 62  |                          | 62/100      | 4                           | A  | 7.20                     | 28.80 | c   |
| 4003  | Introduction to New Media          | TH | 10/25                                | 13  | 30/75             | 49  | 100   | 62  |                          | 62/100      | 4                           | A  | 7.20                     | 28.80 | c   |
| 4004  | Women and Media                    | TH | 10/25                                | 15  | 30/75             | 44  | 100   | 59  |                          | 59/100      | 4                           | B+ | 6.80                     | 27.20 | c   |
| 4005  | Writing for Media                  | TH | 10/25                                | 14  | 30/75             | 30  | 100   | 44  |                          | 44/100      | 4                           | P  | 4.80                     | 19.20 | c   |
| <b>Sem IV</b>   | <b>Total Credits: 20</b>           |    |                                      |     |                   |     |       |     |                          |             |                             |    |                          |       |     |
|   |                                    |    | <b>Total EGP: 132.00</b>             |     | <b>SGPA: 6.60</b> |     |       |     | <b>Grade: B+</b>         |             | <b>Grand Total: 287/500</b> |    | <b>Percentage: 57.40</b> |       |     |
| <b>Remark: The result of current appearance is computed as per the UGC Notification dt.29.04.2020</b> |                                    |    |                                      |     |                   |     |       |     |                          |             |                             |    |                          |       |     |
| <b>Cumulative</b>   | <b>Total Credits : 40.00</b>       |    | <b>Total EGP : 292.80</b>            |     |                   |     |       |     | <b>Total CGPA : 7.32</b> |             | <b>Final Grade : A</b>      |    |                          |       |     |
|   | <b>Grand Total : 644/1000</b>      |    | <b>Equivalent Percentage : 64.40</b> |     |                   |     |       |     | <b>Status : Pass</b>     |             |                             |    |                          |       |     |

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DIRECTOR,  
Board of Examination and Evaluation  
SNDT Women`s University  
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

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DIRECTOR,  
Board of Examination and Evaluation  
SNDT Women's University  
Pariskha Bhavan, Mumbai- 400 049

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Science and Technology

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2014

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester IV

Event : March 2020

**Course Level Details:-**

| Course Code | Course Name                        | Credits | Grade Template Name | AM | INT |     | EXT |     | Paper Max Marks |
|-------------|------------------------------------|---------|---------------------|----|-----|-----|-----|-----|-----------------|
|             |                                    |         |                     |    | Min | Max | Min | Max |                 |
| 4001        | Introduction to Broadcasting       | 4       | 10 Point Grading    | TH | 10  | 25  | 30  | 75  | 100             |
| 4002        | Integrated Marketing Communication | 4       | 10 Point Grading    | TH | 10  | 25  | 30  | 75  | 100             |
| 4003        | Introduction to New Media          | 4       | 10 Point Grading    | TH | 10  | 25  | 30  | 75  | 100             |
| 4004        | Writing for Media                  | 4       | 10 Point Grading    | TH | 40  | 100 | --  | --  | 100             |
| 4004        | Women and Media                    | 4       | 10 Point Grading    | TH | 10  | 25  | 30  | 75  | 100             |
| 4015        | Women's Studies.                   | 2       | 10 Point Grading    | TH | 20  | 50  | --  | --  | 50              |
| 4005        | Writing for Media                  | 4       | 10 Point Grading    | TH | 10  | 25  | 30  | 75  | 100             |
| 4025        | Women and Media                    | 2       | 10 Point Grading    | TH | 20  | 50  | --  | --  | 50              |

**Grade Template Used :-**

Template Name : Grade\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

| Sr. No. | Grade Abbreviation | From (Marks) | To (Marks) | Status | GradePoint | Description |
|---------|--------------------|--------------|------------|--------|------------|-------------|
| 1       | O+                 | 90           | 100        | Pass   | 10.00      | O+          |
| 2       | O                  | 89           | 89.99      | Pass   | 9.90       | O           |
| 3       | O                  | 88           | 88.99      | Pass   | 9.80       | O           |
| 4       | O                  | 87           | 87.99      | Pass   | 9.70       | O           |
| 5       | O                  | 86           | 86.99      | Pass   | 9.60       | O           |
| 6       | O                  | 85           | 85.99      | Pass   | 9.50       | O           |
| 7       | O                  | 84           | 84.99      | Pass   | 9.40       | O           |
| 8       | O                  | 83           | 83.99      | Pass   | 9.30       | O           |
| 9       | O                  | 82           | 82.99      | Pass   | 9.20       | O           |
| 10      | O                  | 81           | 81.99      | Pass   | 9.10       | O           |
| 11      | O                  | 80           | 80.99      | Pass   | 9.00       | O           |
| 12      | A+                 | 79           | 79.99      | Pass   | 8.90       | A+          |
| 13      | A+                 | 78           | 78.99      | Pass   | 8.80       | A+          |
| 14      | A+                 | 77           | 77.99      | Pass   | 8.70       | A+          |
| 15      | A+                 | 76           | 76.99      | Pass   | 8.60       | A+          |
| 16      | A+                 | 75           | 75.99      | Pass   | 8.50       | A+          |
| 17      | A+                 | 74           | 74.99      | Pass   | 8.40       | A+          |
| 18      | A+                 | 73           | 73.99      | Pass   | 8.30       | A+          |

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Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

| Sr. No. | Grade Abbreviation | From (Marks) | To (Marks) | Status | GradePoint | Description |
|---------|--------------------|--------------|------------|--------|------------|-------------|
| 19      | A+                 | 72           | 72.99      | Pass   | 8.20       | A+          |
| 20      | A+                 | 71           | 71.99      | Pass   | 8.10       | A+          |
| 21      | A+                 | 70           | 70.99      | Pass   | 8.00       | A+          |
| 22      | A                  | 69           | 69.99      | Pass   | 7.90       | A           |
| 23      | A                  | 68           | 68.99      | Pass   | 7.80       | A           |
| 24      | A                  | 67           | 67.99      | Pass   | 7.70       | A           |
| 25      | A                  | 66           | 66.99      | Pass   | 7.60       | A           |
| 26      | A                  | 65           | 65.99      | Pass   | 7.50       | A           |
| 27      | A                  | 64           | 64.99      | Pass   | 7.40       | A           |
| 28      | A                  | 63           | 63.99      | Pass   | 7.30       | A           |
| 29      | A                  | 62           | 62.99      | Pass   | 7.20       | A           |
| 30      | A                  | 61           | 61.99      | Pass   | 7.10       | A           |
| 31      | A                  | 60           | 60.99      | Pass   | 7.00       | A           |
| 32      | B+                 | 59           | 59.99      | Pass   | 6.80       | B+          |
| 33      | B+                 | 58           | 58.99      | Pass   | 6.60       | B+          |
| 34      | B+                 | 57           | 57.99      | Pass   | 6.40       | B+          |
| 35      | B+                 | 56           | 56.99      | Pass   | 6.20       | B+          |
| 36      | B+                 | 55           | 55.99      | Pass   | 6.00       | B+          |
| 37      | B                  | 54           | 54.99      | Pass   | 5.90       | B           |
| 38      | B                  | 53           | 53.99      | Pass   | 5.80       | B           |
| 39      | B                  | 52           | 52.99      | Pass   | 5.70       | B           |
| 40      | B                  | 51           | 51.99      | Pass   | 5.60       | B           |
| 41      | B                  | 50           | 50.99      | Pass   | 5.50       | B           |
| 42      | C                  | 49           | 49.99      | Pass   | 5.40       | C           |
| 43      | C                  | 48           | 48.99      | Pass   | 5.30       | C           |
| 44      | C                  | 47           | 47.99      | Pass   | 5.20       | C           |
| 45      | C                  | 46           | 46.99      | Pass   | 5.10       | C           |
| 46      | C                  | 45           | 45.99      | Pass   | 5.00       | C           |
| 47      | P                  | 44           | 44.99      | Pass   | 4.80       | P           |
| 48      | P                  | 43           | 43.99      | Pass   | 4.60       | P           |
| 49      | P                  | 42           | 42.99      | Pass   | 4.40       | P           |
| 50      | P                  | 41           | 41.99      | Pass   | 4.20       | P           |
| 51      | P                  | 40           | 40.99      | Pass   | 4.00       | P           |
| 52      | F                  | 0            | 39.99      | Fail   | 0.00       | F           |

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DIRECTOR,  
Board of Examination and Evaluation  
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Pariskha Bhavan, Mumbai- 400 049



SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

**Abbreviations Used:**

|      |                                |
|------|--------------------------------|
| EXT  | External Assessment            |
| INT  | Internal Assessment            |
| EX   | External                       |
| IN   | Internal                       |
| PR   | Practical                      |
| PV   | Practical/Viva                 |
| TH   | Theory                         |
| TW   | Term Work                      |
| Cr   | Credits                        |
| AM   | Assessment Method              |
| Gr   | Grade Obtained                 |
| SGPA | Semester Grade Point Average   |
| CGPA | Cumulative Grade Point Average |
| EGP  | Earned Grade Points            |
| c    | Current Performance            |
| NP   | Not Permitted                  |
| UMC  | Unfair Means Case              |
| FF   | Fail                           |
| RR   | Result Reserved                |
| +    | Grace applied                  |
| AB   | Absent                         |
| ATKT | Allowed to keep Terms          |
| RMK  | Remark                         |
| x    | Past Performance               |
| App  | Appearance                     |
| Obt  | Obtained                       |

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SNDT Women's University  
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

Name : CHAVAN VAIBHAVI VISHWANATH VAISHALI

Seat No : 045065

Center : 006

PRN : 2018016100108616

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

| Course Code   | Course Name                        | AM | INT     |                                      | EXT     |                   | Total |                          | Grace | Total (100)                 | Cr | Gr                     | GP                       | EGP   | App |
|---|------------------------------------|----|---------|--------------------------------------|---------|-------------------|-------|--------------------------|-------|-----------------------------|----|------------------------|--------------------------|-------|-----|
|   |                                    |    | Min/Max | Obt                                  | Min/Max | Obt               | Max   | Obt                      |       |                             |    |                        |                          |       |     |
| 3001  | Introduction to Print Media        | TH | 10/25   | 10                                   | 30/75   | 33                | 100   | 43                       |       | 43/100                      | 4  | P                      | 4.60                     | 18.40 | x   |
| 3002  | Basics of Advertising              | TH | 10/25   | 10                                   | 30/75   | 39                | 100   | 49                       |       | 49/100                      | 4  | C                      | 5.40                     | 21.60 | x   |
| 3003  | Fundamentals of Public Relations   | TH | 10/25   | 13                                   | 30/75   | 34                | 100   | 47                       |       | 47/100                      | 4  | C                      | 5.20                     | 20.80 | x   |
| 3004  | Visual Communication               | TH | 40/100  | 51                                   | --      | --                | 100   | 51                       |       | 51/100                      | 4  | B                      | 5.60                     | 22.40 | c   |
| 3005  | Introduction to Cinema             | TH | 10/25   | 18                                   | 30/75   | 72                | 100   | 90                       |       | 90/100                      | 4  | O+                     | 10.00                    | 40.00 | c   |
| <b>Sem III</b>  | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: 123.20</b>             |         | <b>SGPA: 6.16</b> |       | <b>Grade: B+</b>         |       | <b>Grand Total: 280/500</b> |    |                        | <b>Percentage: 56.00</b> |       |     |
| 4001  | Introduction to Broadcasting       | TH | 10/25   | 21                                   | 30/75   | 49                | 100   | 70                       |       | 70/100                      | 4  | A+                     | 8.00                     | 32.00 | c   |
| 4002  | Integrated Marketing Communication | TH | 10/25   | 19                                   | 30/75   | 47                | 100   | 66                       |       | 66/100                      | 4  | A                      | 7.60                     | 30.40 | c   |
| 4003  | Introduction to New Media          | TH | 10/25   | 24                                   | 30/75   | 52                | 100   | 76                       |       | 76/100                      | 4  | A+                     | 8.60                     | 34.40 | c   |
| 4004  | Women and Media                    | TH | 10/25   | 17                                   | 30/75   | 51                | 100   | 68                       |       | 68/100                      | 4  | A                      | 7.80                     | 31.20 | c   |
| 4005  | Writing for Media                  | TH | 10/25   | 20                                   | 30/75   | 60                | 100   | 80                       |       | 80/100                      | 4  | O                      | 9.00                     | 36.00 | c   |
| <b>Sem IV</b>   | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: 164.00</b>             |         | <b>SGPA: 8.20</b> |       | <b>Grade: A+</b>         |       | <b>Grand Total: 360/500</b> |    |                        | <b>Percentage: 72.00</b> |       |     |
| <b>Remark: The result of current appearance is computed as per the UGC Notification dt.29.04.2020</b> |                                    |    |         |                                      |         |                   |       |                          |       |                             |    |                        |                          |       |     |
| <b>Cumulative</b>   | <b>Total Credits : 40.00</b>       |    |         | <b>Total EGP : 287.20</b>            |         |                   |       | <b>Total CGPA : 7.18</b> |       |                             |    | <b>Final Grade : A</b> |                          |       |     |
|   | <b>Grand Total : 640/1000</b>      |    |         | <b>Equivalent Percentage : 64.00</b> |         |                   |       | <b>Status : Pass</b>     |       |                             |    |                        |                          |       |     |

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DIRECTOR,  
Board of Examination and Evaluation  
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Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

Name : MISHALA RUCHITA PRAKASH GEETA

Seat No : 045082

Center : 006

PRN : 2018016100108446

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

| Course Code   | Course Name                        | AM | INT     |                                      | EXT     |                   | Total |                          | Grace | Total (100)                 | Cr | Gr                     | GP                       | EGP   | App |
|---|------------------------------------|----|---------|--------------------------------------|---------|-------------------|-------|--------------------------|-------|-----------------------------|----|------------------------|--------------------------|-------|-----|
|   |                                    |    | Min/Max | Obt                                  | Min/Max | Obt               | Max   | Obt                      |       |                             |    |                        |                          |       |     |
| 3001  | Introduction to Print Media        | TH | 10/25   | 17                                   | 30/75   | 33                | 100   | 50                       |       | 50/100                      | 4  | B                      | 5.50                     | 22.00 | x   |
| 3002  | Basics of Advertising              | TH | 10/25   | 17                                   | 30/75   | 30                | 100   | 47                       |       | 47/100                      | 4  | C                      | 5.20                     | 20.80 | x   |
| 3003  | Fundamentals of Public Relations   | TH | 10/25   | 13                                   | 30/75   | 72                | 100   | 85                       |       | 85/100                      | 4  | O                      | 9.50                     | 38.00 | c   |
| 3004  | Visual Communication               | TH | 40/100  | 50                                   | --      | --                | 100   | 50                       |       | 50/100                      | 4  | B                      | 5.50                     | 22.00 | x   |
| 3005  | Introduction to Cinema             | TH | 10/25   | 18                                   | 30/75   | 39                | 100   | 57                       |       | 57/100                      | 4  | B+                     | 6.40                     | 25.60 | x   |
| <b>Sem III</b>  | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: 128.40</b>             |         | <b>SGPA: 6.42</b> |       | <b>Grade: B+</b>         |       | <b>Grand Total: 289/500</b> |    |                        | <b>Percentage: 57.80</b> |       |     |
| 4001  | Introduction to Broadcasting       | TH | 10/25   | 20                                   | 30/75   | 49                | 100   | 69                       |       | 69/100                      | 4  | A                      | 7.90                     | 31.60 | c   |
| 4002  | Integrated Marketing Communication | TH | 10/25   | 19                                   | 30/75   | 48                | 100   | 67                       |       | 67/100                      | 4  | A                      | 7.70                     | 30.80 | c   |
| 4003  | Introduction to New Media          | TH | 10/25   | 23                                   | 30/75   | 52                | 100   | 75                       |       | 75/100                      | 4  | A+                     | 8.50                     | 34.00 | c   |
| 4004  | Women and Media                    | TH | 10/25   | 16                                   | 30/75   | 45                | 100   | 61                       |       | 61/100                      | 4  | A                      | 7.10                     | 28.40 | c   |
| 4005  | Writing for Media                  | TH | 10/25   | 20                                   | 30/75   | 49                | 100   | 69                       |       | 69/100                      | 4  | A                      | 7.90                     | 31.60 | c   |
| <b>Sem IV</b>   | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: 156.40</b>             |         | <b>SGPA: 7.82</b> |       | <b>Grade: A</b>          |       | <b>Grand Total: 341/500</b> |    |                        | <b>Percentage: 68.20</b> |       |     |
| <b>Remark: The result of current appearance is computed as per the UGC Notification dt.29.04.2020</b> |                                    |    |         |                                      |         |                   |       |                          |       |                             |    |                        |                          |       |     |
| <b>Cumulative</b>   | <b>Total Credits : 40.00</b>       |    |         | <b>Total EGP : 284.80</b>            |         |                   |       | <b>Total CGPA : 7.12</b> |       |                             |    | <b>Final Grade : A</b> |                          |       |     |
|   | <b>Grand Total : 630/1000</b>      |    |         | <b>Equivalent Percentage : 63.00</b> |         |                   |       | <b>Status : Pass</b>     |       |                             |    |                        |                          |       |     |

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DIRECTOR,  
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Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

Name : SAHU SWATANTRA KISHOR SHARADDHANJALI SAHU

Seat No : 045090

Center : 006

PRN : 2018016100108117

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

| Course Code   | Course Name                        | AM | INT     |                                   | EXT     |                 | Total |                        | Grace | Total (100)                | Cr | Gr                      | GP                    | EGP | App |
|---|------------------------------------|----|---------|-----------------------------------|---------|-----------------|-------|------------------------|-------|----------------------------|----|-------------------------|-----------------------|-----|-----|
|   |                                    |    | Min/Max | Obt                               | Min/Max | Obt             | Max   | Obt                    |       |                            |    |                         |                       |     |     |
| 3001  | Introduction to Print Media        | TH | 10/25   | 00                                | 30/75   | NP              | 100   | FF                     | --    | 4                          | F  | 0.00                    | 0.00                  | x   |     |
| 3002  | Basics of Advertising              | TH | 10/25   | 00                                | 30/75   | NP              | 100   | FF                     | --    | 4                          | F  | 0.00                    | 0.00                  | x   |     |
| 3003  | Fundamentals of Public Relations   | TH | 10/25   | 10                                | 30/75   | AB              | 100   | AB                     | --    | 4                          | F  | 0.00                    | 0.00                  | x   |     |
| 3004  | Visual Communication               | TH | 40/100  | 00                                | --      | --              | 100   | FF                     | --    | 4                          | F  | 0.00                    | 0.00                  | x   |     |
| 3005  | Introduction to Cinema             | TH | 10/25   | 14                                | 30/75   | AB              | 100   | AB                     | --    | 4                          | F  | 0.00                    | 0.00                  | x   |     |
| <b>Sem III</b>  | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: --</b>              |         | <b>SGPA: --</b> |       | <b>Grade: --</b>       |       | <b>Grand Total: --/500</b> |    |                         | <b>Percentage: --</b> |     |     |
| 4001  | Introduction to Broadcasting       | TH | 10/25   | AB                                | 30/75   | NP              | 100   | AB                     | --    | 4                          | F  | 0.00                    | 0.00                  | c   |     |
| 4002  | Integrated Marketing Communication | TH | 10/25   | AB                                | 30/75   | NP              | 100   | AB                     | --    | 4                          | F  | 0.00                    | 0.00                  | c   |     |
| 4003  | Introduction to New Media          | TH | 10/25   | AB                                | 30/75   | NP              | 100   | AB                     | --    | 4                          | F  | 0.00                    | 0.00                  | c   |     |
| 4004  | Women and Media                    | TH | 10/25   | AB                                | 30/75   | NP              | 100   | AB                     | --    | 4                          | F  | 0.00                    | 0.00                  | c   |     |
| 4005  | Writing for Media                  | TH | 10/25   | AB                                | 30/75   | NP              | 100   | AB                     | --    | 4                          | F  | 0.00                    | 0.00                  | c   |     |
| <b>Sem IV</b>   | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: --</b>              |         | <b>SGPA: --</b> |       | <b>Grade: --</b>       |       | <b>Grand Total: --/500</b> |    |                         | <b>Percentage: --</b> |     |     |
| <b>Remark: The result of current appearance is computed as per the UGC Notification dt.29.04.2020</b> |                                    |    |         |                                   |         |                 |       |                        |       |                            |    |                         |                       |     |     |
| <b>Cumulative</b>   | <b>Total Credits : 40.00</b>       |    |         | <b>Total EGP : --</b>             |         |                 |       | <b>Total CGPA : --</b> |       |                            |    | <b>Final Grade : --</b> |                       |     |     |
|   | <b>Grand Total : --</b>            |    |         | <b>Equivalent Percentage : --</b> |         |                 |       | <b>Status : Fail</b>   |       |                            |    |                         |                       |     |     |

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DIRECTOR,  
Board of Examination and Evaluation  
SNDT Women's University  
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

Name : SINGH ROSHANI SURESH VIDYADEVI

Seat No : 045095

Center : 006

PRN : 2018016100108303

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

| Course Code   | Course Name                        | AM | INT     |                                      | EXT     |                   | Total |                          | Grace | Total (100)                 | Cr | Gr                     | GP                       | EGP   | App |
|---|------------------------------------|----|---------|--------------------------------------|---------|-------------------|-------|--------------------------|-------|-----------------------------|----|------------------------|--------------------------|-------|-----|
|   |                                    |    | Min/Max | Obt                                  | Min/Max | Obt               | Max   | Obt                      |       |                             |    |                        |                          |       |     |
| 3001  | Introduction to Print Media        | TH | 10/25   | 12                                   | 30/75   | 66                | 100   | 78                       |       | 78/100                      | 4  | A+                     | 8.80                     | 35.20 | c   |
| 3002  | Basics of Advertising              | TH | 10/25   | 15                                   | 30/75   | 60                | 100   | 75                       |       | 75/100                      | 4  | A+                     | 8.50                     | 34.00 | c   |
| 3003  | Fundamentals of Public Relations   | TH | 10/25   | 13                                   | 30/75   | 57                | 100   | 70                       |       | 70/100                      | 4  | A+                     | 8.00                     | 32.00 | c   |
| 3004  | Visual Communication               | TH | 40/100  | 61                                   | --      | --                | 100   | 61                       |       | 61/100                      | 4  | A                      | 7.10                     | 28.40 | c   |
| 3005  | Introduction to Cinema             | TH | 10/25   | 17                                   | 30/75   | 54                | 100   | 71                       |       | 71/100                      | 4  | A+                     | 8.10                     | 32.40 | c   |
| <b>Sem III</b>  | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: 162.00</b>             |         | <b>SGPA: 8.10</b> |       | <b>Grade: A+</b>         |       | <b>Grand Total: 355/500</b> |    |                        | <b>Percentage: 71.00</b> |       |     |
| 4001  | Introduction to Broadcasting       | TH | 10/25   | 17                                   | 30/75   | 53                | 100   | 70                       |       | 70/100                      | 4  | A+                     | 8.00                     | 32.00 | c   |
| 4002  | Integrated Marketing Communication | TH | 10/25   | 18                                   | 30/75   | 54                | 100   | 72                       |       | 72/100                      | 4  | A+                     | 8.20                     | 32.80 | c   |
| 4003  | Introduction to New Media          | TH | 10/25   | 20                                   | 30/75   | 56                | 100   | 76                       |       | 76/100                      | 4  | A+                     | 8.60                     | 34.40 | c   |
| 4004  | Women and Media                    | TH | 10/25   | 14                                   | 30/75   | 42                | 100   | 56                       |       | 56/100                      | 4  | B+                     | 6.20                     | 24.80 | c   |
| 4005  | Writing for Media                  | TH | 10/25   | 18                                   | 30/75   | 54                | 100   | 72                       |       | 72/100                      | 4  | A+                     | 8.20                     | 32.80 | c   |
| <b>Sem IV</b>   | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: 156.80</b>             |         | <b>SGPA: 7.84</b> |       | <b>Grade: A</b>          |       | <b>Grand Total: 346/500</b> |    |                        | <b>Percentage: 69.20</b> |       |     |
| <b>Remark: The result of current appearance is computed as per the UGC Notification dt.29.04.2020</b> |                                    |    |         |                                      |         |                   |       |                          |       |                             |    |                        |                          |       |     |
| <b>Cumulative</b>   | <b>Total Credits : 40.00</b>       |    |         | <b>Total EGP : 318.80</b>            |         |                   |       | <b>Total CGPA : 7.97</b> |       |                             |    | <b>Final Grade : A</b> |                          |       |     |
|   | <b>Grand Total : 701/1000</b>      |    |         | <b>Equivalent Percentage : 70.10</b> |         |                   |       | <b>Status : Pass</b>     |       |                             |    |                        |                          |       |     |

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DIRECTOR,  
Board of Examination and Evaluation  
SNDT Women's University  
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

Name : SONI ANANYA KAILASH GEETA

Seat No : 045098

Center : 006

PRN : 2018016100107911

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

| Course Code   | Course Name                        | AM | INT     |                                      | EXT     |                   | Total |                          | Grace | Total (100)                 | Cr | Gr                     | GP                       | EGP   | App |
|---|------------------------------------|----|---------|--------------------------------------|---------|-------------------|-------|--------------------------|-------|-----------------------------|----|------------------------|--------------------------|-------|-----|
|   |                                    |    | Min/Max | Obt                                  | Min/Max | Obt               | Max   | Obt                      |       |                             |    |                        |                          |       |     |
| 3001  | Introduction to Print Media        | TH | 10/25   | 20                                   | 30/75   | 75                | 100   | 95                       |       | 95/100                      | 4  | O+                     | 10.00                    | 40.00 | c   |
| 3002  | Basics of Advertising              | TH | 10/25   | 18                                   | 30/75   | 30                | 100   | 48                       |       | 48/100                      | 4  | C                      | 5.30                     | 21.20 | x   |
| 3003  | Fundamentals of Public Relations   | TH | 10/25   | 18                                   | 30/75   | 45                | 100   | 63                       |       | 63/100                      | 4  | A                      | 7.30                     | 29.20 | x   |
| 3004  | Visual Communication               | TH | 40/100  | 63                                   | --      | --                | 100   | 63                       |       | 63/100                      | 4  | A                      | 7.30                     | 29.20 | x   |
| 3005  | Introduction to Cinema             | TH | 10/25   | 18                                   | 30/75   | 33                | 100   | 51                       |       | 51/100                      | 4  | B                      | 5.60                     | 22.40 | x   |
| <b>Sem III</b>  | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: 142.00</b>             |         | <b>SGPA: 7.10</b> |       | <b>Grade: A</b>          |       | <b>Grand Total: 320/500</b> |    |                        | <b>Percentage: 64.00</b> |       |     |
| 4001  | Introduction to Broadcasting       | TH | 10/25   | 20                                   | 30/75   | 52                | 100   | 72                       |       | 72/100                      | 4  | A+                     | 8.20                     | 32.80 | c   |
| 4002  | Integrated Marketing Communication | TH | 10/25   | 20                                   | 30/75   | 52                | 100   | 72                       |       | 72/100                      | 4  | A+                     | 8.20                     | 32.80 | c   |
| 4003  | Introduction to New Media          | TH | 10/25   | 23                                   | 30/75   | 55                | 100   | 78                       |       | 78/100                      | 4  | A+                     | 8.80                     | 35.20 | c   |
| 4004  | Women and Media                    | TH | 10/25   | 21                                   | 30/75   | 53                | 100   | 74                       |       | 74/100                      | 4  | A+                     | 8.40                     | 33.60 | c   |
| 4005  | Writing for Media                  | TH | 10/25   | 20                                   | 30/75   | 52                | 100   | 72                       |       | 72/100                      | 4  | A+                     | 8.20                     | 32.80 | c   |
| <b>Sem IV</b>   | <b>Total Credits: 20</b>           |    |         | <b>Total EGP: 167.20</b>             |         | <b>SGPA: 8.36</b> |       | <b>Grade: A+</b>         |       | <b>Grand Total: 368/500</b> |    |                        | <b>Percentage: 73.60</b> |       |     |
| <b>Remark: The result of current appearance is computed as per the UGC Notification dt.29.04.2020</b> |                                    |    |         |                                      |         |                   |       |                          |       |                             |    |                        |                          |       |     |
| <b>Cumulative</b>   | <b>Total Credits : 40.00</b>       |    |         | <b>Total EGP : 309.20</b>            |         |                   |       | <b>Total CGPA : 7.73</b> |       |                             |    | <b>Final Grade : A</b> |                          |       |     |
|   | <b>Grand Total : 688/1000</b>      |    |         | <b>Equivalent Percentage : 68.80</b> |         |                   |       | <b>Status : Pass</b>     |       |                             |    |                        |                          |       |     |

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Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester IV  
(Regular - 2014 Pattern) Examination: March 2020

Result Date :08 Dec 2020

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DIRECTOR,  
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Pariskha Bhavan, Mumbai- 400 049